RETAIL/RESTAURANT FINANCIAL INSTITUTION

SPACES FOR LEASE • HOPE+FLOWER

1212 S. Flower Street, Los Angeles, 900153 Separate Buildings | Construction CompleteSWC of 12th St./Hope St. | SEC of 12th St./Flower St.





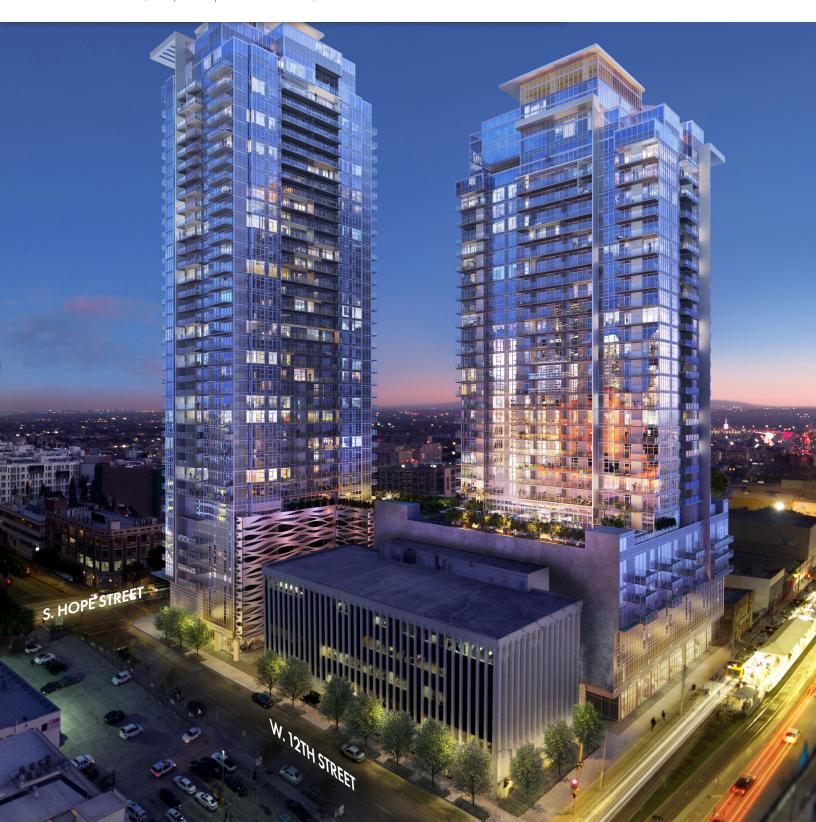
Presented by:

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Retail/Restaurant/Financial Institution Spaces For Lease

1212 S. FLOWER STREET, LOS ANGELES, 90015 • SOUTH PARK DTLA

PROPERTY DESCRIPTION

1212 S. Flower Street, Los Angeles, 90015 Location:

Space Available: ±287 SF - ±3,040 SF \$3.75 - \$4.25 PSF/Mo. Rent: Abundant on-site parking Parking:

HIGHLIGHTS

- At the base of two, 40-story residential towers with a total of 730 luxury apartments
- Located at the Metro's Pico Station with lines connecting DTLA with USC, Culver City, Santa Monica and Long Beach
- Join the latest neighborhood tenants, CVS, Mastro's Ocean Club, and Percolate Tea.
- Across the street from Crypto.com Arena, the L.A. Convention Center, and DTLA mega-projects Oceanwide Plaza, Circa and Moxy/AC
- In the heart of South Park, DTLA's most dense residential neighborhood with 7,000 apartments and thousands more under construction
- Click here to learn more about Hope + Flower

Building C Retail

NEIGHBORING TENANTS























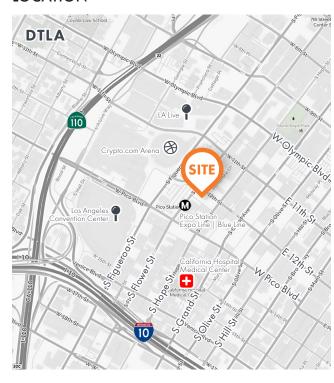








LOCATION



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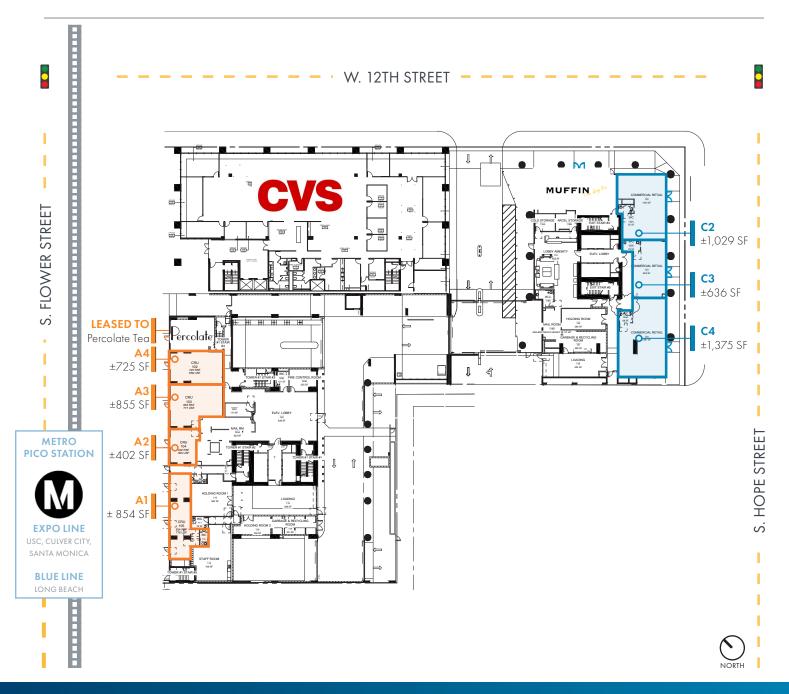




^{*}Prospective tenants are hereby advised that all uses are subject to City approval

Site Plan

Building A \$2,010 - \$4,275/Mo. **Building C** \$3.75 - 4.25 PSF/Mo.



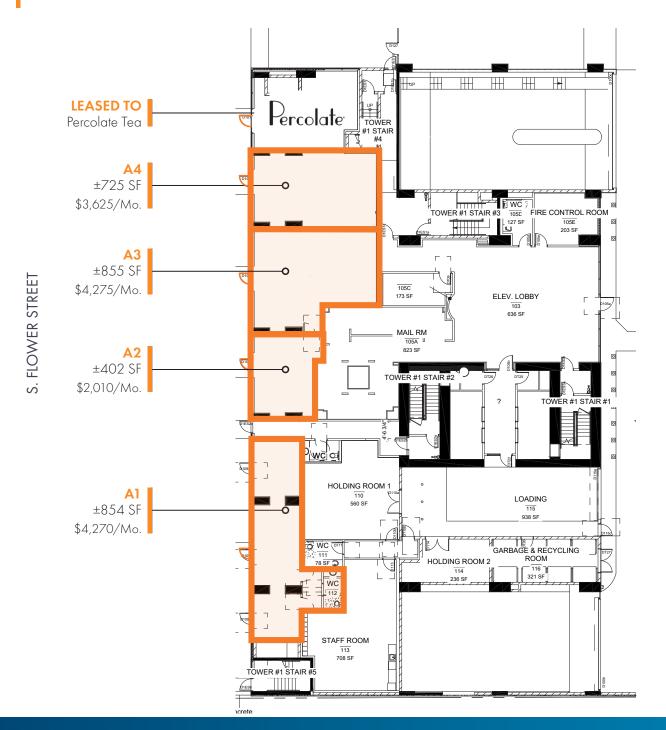
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Floor Plan

Building A \$2,010 - \$4,275/Mo.





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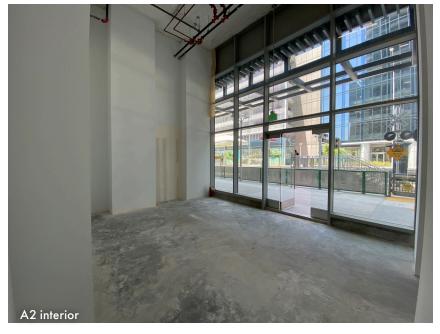


A Photos

Building A









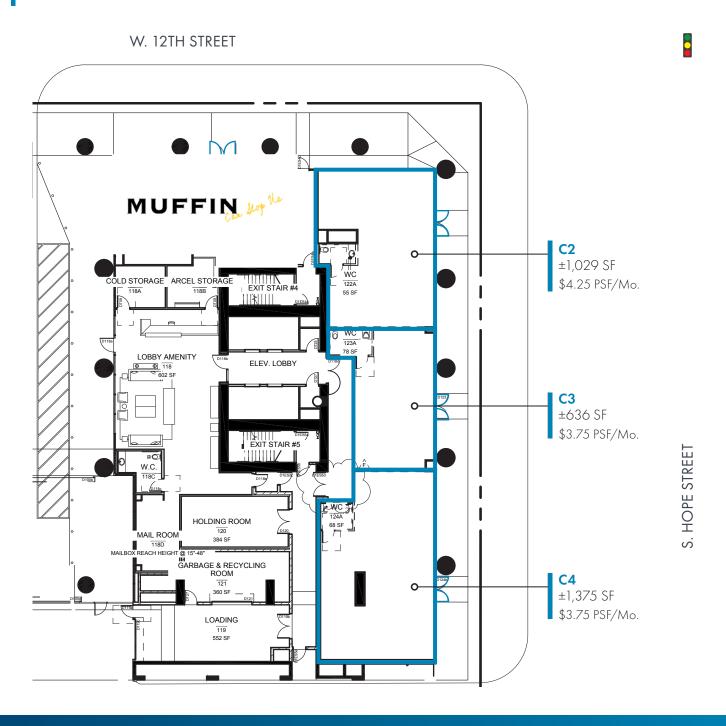
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Floor Plan

Building C



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C Photos

Building C







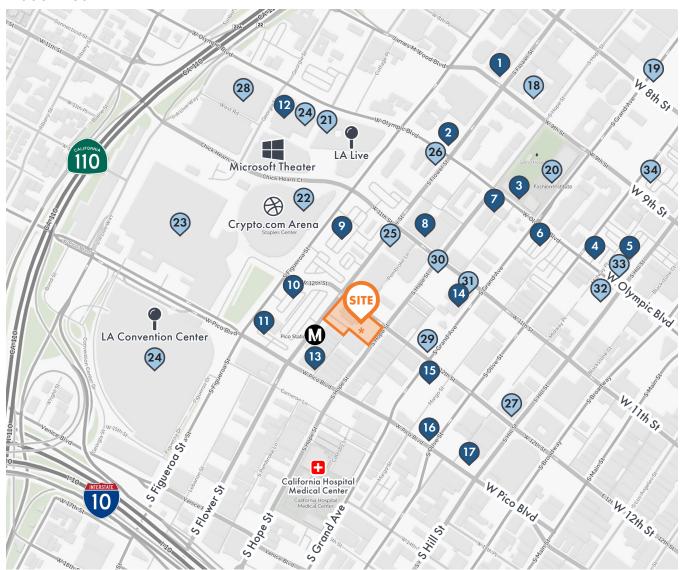


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Trade Area



Residential Developments

- 1. Watermarke Tower
- 2. 717 Olympic
- 3. Renaissance Tower
- 4. Hanover Olympic
- 5. Hanover South Park
- 6. Hanover Grand
- 7. Packard Lofts
- 8. Met Lofts

- 9. Oceanwide Plaza
- 10. Circa
- 11. 1200 Fig
- 12. Ritz-Carlton Reidences
- **13**. Onyx
- 14. Ten50
- **15**. G12
- 16. Olive DTLA
- 17. The Project at Pico

Amenities

- 18. Ralphs
- 19. Whole Foods Market
- 20. FIDM
- 21. L.A. Live
- 22. Crypto.com Arena
- 23. L.A. Convention Center
- 24. The Ritz-Carlton
- 25. The Palm

- 26. Caña Rum Bar
- 27. Starbucks
- 28. Regal LA Live
- 29. Barcito
- 30. Prank Bar
- 31. Starbucks
- 32. Birdies
- 33. Loit Cafe
- 34. SoulCycle

* 700 units under construction

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Demographics

Live 80,000+ RESIDENTS

\$86,300

AVERAGE HHI

53% 25-49 YEARS OLD

79% LOVE DTLA 94% RESIDENTIAL OCCUPANCY

84% RESIDENTIAL INVENTORY GROWTH 2010-2019

37% POPULATION GROWTH 2010-2019





41% WALK, BIKE, OR TAKE TRANSIT TO WORK



Work 350,000+ JOBS

\$86,200

AVERAGE HHI

59 25-49 YEARS OLD

19%
OF CITYWIDE JOBS

93% EXPECT TO RETURN TO OFFICE

21% JOB GROWTH IN "KNOWLEDGE INDUSTRIES"

19% OF CITYWIDE JOBS



55% POST SECONDARY EDUCATION



50% COMMUTE LESS THAN 7 MILES FROM THEIR HOME

Visit 15 MILLION VISITORS IN 2021

\$5 Billion

SPENT YEARLY

743
RETAIL BUSINESSES
PER SQUARE MILE

1.5m HAVE VISITED CRYPTO.COM ARENA

1.7m HAVE VISITED GRAND CENTRAL MARKET

1.6m HAVE VISITED FIGAT7TH

157 FOOD/BEVERAGE BUSINESSES PER SQUARE MILE





Source: DCBID Demographic Survey 2022

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